Email subject: A Fun Non-Uniform Day with a Big Impact!

Dear [Headteacher's Name],

I’m mum/ dad/ grandparent of CHILD NAME at your school, and I’m contacting you with an invitation I urge you to accept.

I live in TOWN/VILLAGE NAME and I’m contacting you with an invitation I urge you to accept.

I’m writing to ask if your school might participate in UK Charity, Adventure Ashram’s "Wear Your Transport, Fund Their Transport Day” —a fun and easy non-uniform day where students dress in clothes featuring any mode of transport – from buses and trains to horses and elephants! - all the while raising vital funds for 400 children in rural India whose education is critically under threat.

This is being organised by Adventure Ashram, a small UK-registered charity that supports education for underprivileged children in rural India.

Due to a critical funding gap, **unless we can secure funding of £18,000 by May 20th 2025 these children will lose access to their education.** Their only school transport will stop running, leaving them stranded.

For just £1 donation per child, your students can make a real difference by funding:

* School transport for the children of the Mudamulai Tiger Reserve, terrain where wild animals (yes, tigers) make walking to school impossible.
* Their uniforms, tuition centers, and even their teachers - everything they need to keep learning.

Adventure Ashram have made it easy by putting together a fundraising pack with:

* Letters to send to parents.
* Imagery to promote the event
* Information about the children you're helping.

Will your school join us?

Just follow this link to the web page where you can register your school and find all resources for taking part: <https://www.adventureashram.org/wear-your-transport>

More information about this urgent appeal can be found here: <https://www.adventureashram.org/400-children-emergency-appeal>

Or contact Karina@adventureashram.org for more information.

**Events must take place before May 10th to ensure funds reach India in time!**

Thank you so much for your time and support - your school’s kindness will genuinely change lives.

With gratitude,

YOUR NAME